

Agenda – Visit the Santa Ynez Valley Board Meeting – March 6, 2014, 9:00 a.m., SYV Marriott, Buellton

9:00 a.m. Call to order and reordering of agenda (if necessary), Mike Hendrick, President

Public comment on non-agenda items – limited to three minutes

Approval of the minutes of the February 6 board meeting

Grant requests - Causelife 5K/10K Run, Saarloos Vineyard, April 26, \$5000

Santa Ynez Valley Jewish Community, Bel Canto event, May 17, \$5000

American Hot Shot Extreme Runs, May 17-18 and December 6-7, \$5000

Solvang Danish Days Foundation, Annual Danish Days, September 19-21, \$5000

Proposal to create an ad hoc subcommittee to discuss grant procedures - Mary Harris

Discussion of January/February budget/actuals – Mary Harris, Mike Hendrick

E-commerce request for \$5000 for continuation of annual Trip Advisor contract, together with Solvang and Buellton CVBs – Mary Harris

Ad hoc publication committee update - Mike Hendrick, Jessy Osehan, Christine Forsyth

DVA update – Christine Forsyth and Mary Harris

Web site update and demo – Seth Shomes and Marc Ertel, First Street Creative, and web committee members Mike Hendrick, Jessy Osehan and Bion Rice

Director update - Mary Harris

Board comments/questions

Adjournment to meeting of April 3, 2014, 9:00 a.m., SYY Marriott